

BAB Majc	Business Core Requirement	Introduction to Innovation & Entrepreneurship	BUS 211	B		I	I	I			B	I	I	I	B				
		Introduction to Finance	BUS 230	I															
		Introduction to Managerial Accounting	BUS 146	B		B	B	B	B		B								
		Research Methods	BUS 295																
		Capstone	BUS 299	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
		<i>1 of the following two courses</i>																	
		Management of Information Systems	BUS 281	I			I			I	I	I				I	A		
		Accounting Information Systems	BUS 286	A		A				A	A						A		
		<i>1 of the following three courses</i>																	
		Introduction to International Business Management	BUS 210	B	I	I	I				I	B				I		B	
International Economics	ECON 225			I							I				I		I		
International Marketing	BUS 265		I							B									
Accounting track*	Required	Intermediate Financial Accounting	BUS 245		I	I	I		I	I									
		Intermediate Managerial Accounting	BUS 247		I	I	I	I	I	I									
		Introduction to Financial Statement Analysis	BUS 248	I	I		I	I		I					B		I		
		Principles of Corporate Finance	BUS 232			A	A	A		A		A					B		
	Elective	Tax Accounting	BUS 250			A	A		A		A		A						
		Introduction to Auditing	BUS 253		B				I		I			I				I	
		Intermediate Auditing	BUS 254		I	I					A				B				
		International Accounting	BUS 257			A		A	A		A		A	A	A		A	A	
		Intermediate Microeconomics	ECON 221						A	A		A					I		
		Intermediate Macroeconomics	ECON 222				I	I	I	I		I		I			I	I	
Economics track**	Required	Introduction to Econometrics	ECON 224	B	B		B		B							B			
		Evolution of Economic Thought	ECON 120	I	I						I				I			I	
		Economics of Sustainable Development	ECON 223			I						I			A		I		
	Elective	Money, Banking & Financial Institutions	BUS 226			A		A	A		A		A	A			I	A	
		International Monetary Relations	BUS 227			A					A		A		A		I	A	
		Economics of Development	ECON 228			A						I			A		I	A	
		Special Topics in Economics	ECON 229			A			A				A	A				A	
		Public Finance	BUS 233		I				A	I			A		I	A		A	
		Market Structure and Strategy	BUS 234		I				A	I									
		Special Topics in Finance	BUS 239						A			A					A		
Marketing track***	Required	Principles of Corporate Finance	BUS 232			A	A	A		A		A				B			
		Consumer Behavior	BUS 262		I												B		
		Market Research	BUS 275						A									A	
	Elective	Integrated Marketing Communication	BUS 276			A			A		A		A	A			I	A	
		Sales Management	BUS 261			A	A	A	A		A		A	A			A		
		Brand Management	BUS 263			A	A	A	A		A		A	A	B			A	
		Advertising Management	BUS 266			A	A	A	A		A		A	A	B			A	
		Tourism and Hospitality	BUS 271			I	I	I	I		I		I	I			I	I	
		Internet Marketing	BUS 278			I	I	I	A	I			I	I	I				
		Special Topics in Marketing	BUS 279			A	A		A					A				A	
General Business (5 courses)	Students may choose any combination of courses from Business Electives, Accounting Track, Economics Track or Marketing Track with appropriate prerequisites.																		
	<i>Students may choose any combination of courses from Business Electives,</i>																		
Business Elective	Business Negotiations	BUS 201									I		I						
	Strategic Management	BUS 285		A	A	A	A			A				A					
	BAB Internship	BUS 292		A				A	A				I						
	Start-up Management	BUS 287					B		B										
	Human Resources Management	BUS 207		A						A	A		A		A				

	Business Analytics	BUS 288	For SLOs please see the General Education Curricular Map															
Courses offered by the CBE (open for BAB students and counted as free electives)																		
	Introduction to Personal Finance	CBE 102											B	B	B	B		
	<i>* Free elective: Any two additional courses offered at AUA</i>																	

** Students must take Core Requirement: BUS 286 Accounting Information Systems

*** Students must take Core Requirement: ECON 225 International Economics
Students must take Core Requirement: BUS 265 International Marketing

